Second Announcement and Call for Abstracts

XV WORLD CONGRESS ON
CANCERS OF THE SKIN

3-6 SEPTEMBER 2014
EDINBURGH
SCOTLAND

Professor John Hawk
Congress President

Professor Alex Anstey
Congress Secretary-General

visit www.wccs2014.org for details
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## Key Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Abstract Submission</td>
<td>Open December 2013</td>
</tr>
<tr>
<td>Registration Opens</td>
<td>Friday 31st January 2014</td>
</tr>
<tr>
<td>Online abstract submission</td>
<td>Monday 31st March 2014</td>
</tr>
<tr>
<td>deadline</td>
<td>Monday 2nd June 2014</td>
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<tr>
<td>Early bird registration</td>
<td>Wednesday 3rd September 2014</td>
</tr>
<tr>
<td>deadline</td>
<td></td>
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<tr>
<td>Opening of meeting</td>
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Meeting Venue

The Edinburgh International Conference Centre (EICC) is one of Europe’s foremost conference venues, situated in the heart of the city.

This purpose-built events venue is very flexible in design, enabling it to play host to a wide range of events from small seminars to major international conferences. To judge from its newly refurbished interior and its fantastic registration, exhibition and banqueting areas, it is obvious why it is the ideal venue for The XV World Congress on Cancers of the Skin from September 3rd to 6th 2014.

The Exchange Edinburgh EH3 8EE Scotland
T: +44 (0)131 300 3000 E: sales@eicc.co.uk

Read this Quick Response Code to access the EICC website
From September 3rd to 6th 2014, the 15th World Congress on Cancers of the Skin (WCCS 2014) is to take place for the first time in the UK in the historic and picturesque city of Edinburgh, capital of Scotland. Planning is now very far advanced, with the programme essentially complete, as can be viewed on our website (www.wccs2014.org). The list of speakers comprises an outstanding faculty of top molecular scientists, epidemiologists, academic and clinical dermatologists, oncologists, dermatological and plastic surgeons, public health specialists and nurses from around the world. Further, these specialists will present in four separate specialty tracks catering for every aspect of the requirements and interests of modern multidisciplinary skin cancer teams. The conference is therefore a unique opportunity for all participants interested in the fields mentioned above to join and interact over four days to further their personal learning. While doing so, they will also contribute significantly to the major progress in understanding, treatment and patient care currently taking place in this rapidly and excitingly advancing field.

WCCS 2014 will appropriately consider all aspects of skin cancer, from their clinical, histological and genetic aspects, to how best to prevent and treat them medically, surgically and where necessary palliatively. Addressing these major issues will be the superior faculty of speakers referred to above, drawn from the UK, continental Europe, the USA, Canada, Africa, South America, Asia, Australia and New Zealand, clearly demonstrating the thoroughly global importance of the topic.

Given the major worldwide importance to society in morbidity, mortality and cost of skin cancer, this conference is already attracting a very large number of delegates from all over the globe, and we invite you to be among them. We therefore look forward to seeing you in Edinburgh in September 2014 for this major academic event, accompanied also by extremely attractive social, sightseeing and sporting opportunities.

Very best wishes.
Local Organisation & WCCS Committees

**President of Congress:** Professor John Hawk

**President of Skin Cancer Foundation and Honorary President of Congress:** Dr Perry Robins

**Congress Secretary-General:** Professor Alex Anstey

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**Organising Committee**

John Hawk (London) Chair
Alex Anstey (Gwent)
Christopher Bunker (London)
Daniel Creamer (London)
David Eedy (Belfast)
Jimmy Ferguson (Dundee)
Chris Griffiths (Manchester)
Rod Hay (London)
Irene Leigh (Dundee)
Frank Nestle (London)
Bob Sarkany (London)

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**Local Scientific Committee**

Alex Anstey (Gwent) Co-Chair
Irene Leigh (Dundee) Co-Chair
Fiona Bath-Hextall (Nottingham)
David de Berker (Bristol)
Philip Brackley (Liverpool)
Eduardo Calonje (London)
Ann Davies (Cardiff)
Brian Diffey (Newcastle)
James Ferguson (Dundee)
Claire Fuller (London)
Catherine Harwood (London)
John Hawk (London)
Eugene Healy (Southampton)
Sally Ibbotson (Dundee)
Raj Mallipeddi (London)
John McGrath (London)
Jane McGregor (London)
Colin Morton (Stirling)
Richard Motley (Cardiff)
Paul Nathan (Norwood)
Frank Nestle (London)
Julia Newton-Bishop (Leeds)
Charlotte Proby (Dundee)
Jonathan Rees (Edinburgh)
Lesley Rhodes (Manchester)
Alistair Robson (London)
Bob Sarkany (London)
Antony Young (London)

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**International Scientific Committee**

Sandra Albert (India)
Joseph Alcalay (Israel)
Rex Amonette (US)
Rox Anderson (US)
Chris Baker (Australia)
John DiGiovanna (US)
Brigitte Dréno (France)
David Elder (US)
Karel Ettler (Czech Republic)
Jimmy Ferguson (UK)
Ana-Maria Forsea (Romania)
Claus Garbe (Germany)
Leonard Goldberg (US)
Adèle Green (Australia)
Elizabeth Hale (US)
Allan Halpern (US)
William Hanke (US)
Herbert Höögsmann (Austria)
Gregor Jemec (Denmark)
Sewon Kang (US)
Robert Knobler (Austria)
Kenneth Kraemer (US)
Sancy Leachman (US)
Henry Lim (US)
Mary Maloney (US)
John McGrath (UK)
Vibhu Mendiratta (India)
Warwich Morison (US)
Ron Moy (US)
Gillian Murphy (Ireland)
Martino Neumann (Netherlands)
Chikako Nishigori (Japan)
Amanda Oakley (New Zealand)
Joe Pace (Malta)
Hubert Pehamberger (Austria)
Maritza Perez (US)
Darrell Rigel (US)
Cheryl Rosen (Canada)
Thomas Ruenger (US)
Miguel Vásquez-Viera (Spain)
Deborah Sarnoff (US)
Thomas Schwarz (Germany)
Xiaoyan Shen (China)
Craig Sinclair (Australia)
Arthur Sober (US)
Robert Stern (US)
Georg Stingl (Austria)
Eggert Stockfleth (Germany)
Vermen Verallo-Rowell (Philippines)
Steven Wang (US)
Dagmar Whitaker (South Africa)
Hans Christian Wulf (Denmark)
About Edinburgh

Alive with inspiration and innovation, Edinburgh was recently voted Britain’s most popular tourist destination. Its world-famous international arts festival, The Fringe, explodes on to the streets in August, while all year round a host of other events erupt into life. This is a city of arts and sciences, with theatres, concert halls, art collections, museums and many other institutions of international significance.

Edinburgh’s compact city centre also makes it ideally suited for leisurely and informative strolls. With Edinburgh Castle as an easily visible landmark, many of the city’s attractions are easy to find and are within walking distance of the conference centre and principal hotels.

**LANGUAGE**  
- English

**CURRENCY**  
- Pound sterling (£, GBP)
**POPULATION**  
- 514,000

**HISTORY**
Edinburgh Castle dominates the city-centre skyline and from its ramparts are visible medieval lanes and elegant, sweeping Georgian terraces holding over a thousand years of history, mystery and tradition.

**ARTS & CULTURE**
Crowned the first City of Literature, Edinburgh is a metropolis built on books, an inspiration for and full of writers, readers and artists. There are very many theatres, which attract a variety of world-renowned events. Days may be spent exploring the city’s many museums, while The National Galleries of Scotland operate five main venues in the central city, with admission free to the permanent collections of Scotland.

**BANKING**
Bank opening hours vary according to the bank but the following times are an indication:
- Monday, Tuesday, Thursday, Friday 0900 - 1700
- Wednesday 1000 - 1700
- Saturday 0900 - 1200

**CURRENCY**
Pound sterling (£, GBP)
See www.xe.com for a currency calculator. Scottish banks issue their own notes, which have the same value as those issued by the Bank of England and are legal tender in all parts of the mainland UK.

**ELECTRICITY**
British electrical standards are 50Hz and 230 volts, so some North American and European electrical devices may require converters, and will require plug adapters.

**EMERGENCY SERVICES**
The telephone number for emergency services in the UK is 999.

**GETTING AROUND EDINBURGH**
Edinburgh is easy to explore on foot and the city is often visually stunning. For longer journeys plentiful buses and taxis are always available.

**GOVERNMENT**
Scotland is part of the UK and plays a full part in its parliamentary democracy. The Scottish Government is based in Edinburgh, with authority over education, law, transport, health and some social services within the country. The UK is a member of the European Union. Of considerable interest, however, is that a referendum on possible Scottish independence from the UK will take place on September 18th 2014, just after WCCS 2014.
HEALTH
There are no vaccinations required or recommended for entry into the UK. Should there be health concerns, general practitioner medical advice is readily available, while The Royal Infirmary of Edinburgh, a large teaching hospital, is located just 15 minutes south of the city centre.

SMOKING
Since April 2006, there has been a ban on smoking in all enclosed public areas throughout Scotland.

TAX
There is no bed tax but Value Added Tax (VAT) is charged on virtually all purchases in shops, hotels and restaurants at a rate of 20%.

POSSIBLE RECLAIM OF PURCHASE TAX FOR VISITORS
People travelling to Scotland on business may be entitled to reclaim tax charged on event expenses as well as accommodation, business entertaining, meals, transport and more. A company called Tax Back International can assist. See Tax Back International website (opens in new window) or call +353 1 878 3361. Upon receipt of original invoices, Tax Back International will process refund claims. Terms and Conditions Apply.

SHOPPING AND RESTAURANTS
Edinburgh is fantastic for shoppers, with boutiques on Victoria Street, the Grassmarket (a paradise of independent merchants, designers and artisans) and the world’s oldest independent department store, Jenners. Edinburgh has more restaurants per head than any other UK city and a wide range of sophisticated clubs and bars in which to enjoy a traditional Scottish tipple or a freshly mixed cocktail.

THE WEATHER
Edinburgh enjoys a moderate year-round climate, without violent weather extremes. From April to September, temperatures are mild and compare favourably with other European cities, while rainfall is always possible but less annually than in Frankfurt, New York and Rome.

An Edinburgh day often dawns with a clear blue sky, and may be warm and pleasant in summer - but in winter, it is often accompanied by a sharp frost. A choice of warm clothing, a raincoat and an umbrella are always advisable.
Travel

TRAVEL TO EDINBURGH
Edinburgh is at the heart of Scotland and easy to reach by air, rail and road.

AIR www.baa.com
Edinburgh Airport is 12km from the city centre with excellent coach and taxi connections. Major airlines fly to over 30 European destinations as well as New York, and over 90 flights per day connect Edinburgh with London’s five airports, from which connections radiate worldwide. Direct links to Calgary and Toronto are also provided from Glasgow Airport, an hour’s drive away.

There is an excellent taxi service from the airport to the city, with official airport taxis at a taxi rank outside the terminal building, the journey costing about £20 and taking about 20 minutes. Airlink 100 operates a frequent bus service (every 10 minutes at peak times) between Edinburgh Airport and the city centre.

RAIL www.nationalrail.co.uk
The Edinburgh-London route is the fastest train service between cities in Britain, taking just over four hours from one city centre to the other. There are also high-speed links to all other major UK cities and airports, while the Eurostar service connects Paris to Edinburgh in around eight hours.

ROAD www.theaa.com
The Channel Tunnel allows direct access to the UK, where connection is easy with the excellent UK road and motorway network to Edinburgh. A national coach station connects to all major UK cities.

Edinburgh Tourist Board Information: www.edinburgh.org
VisitScotland: www.visitscotland.com
<table>
<thead>
<tr>
<th>Date</th>
<th>Events</th>
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<tbody>
<tr>
<td><strong>TUESDAY 2 SEPTEMBER</strong></td>
<td>Exhibitor Set-Up</td>
</tr>
<tr>
<td><strong>WEDNESDAY 3 SEPTEMBER</strong></td>
<td>Affiliated Meetings, Opening Ceremony, Plenary Sessions, Welcome Reception</td>
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<tr>
<td><strong>THURSDAY 4 SEPTEMBER</strong></td>
<td>Plenary Sessions, Sponsored Symposia</td>
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<tr>
<td><strong>FRIDAY 5 SEPTEMBER</strong></td>
<td>Plenary Sessions, Sponsored Symposia, Medical Debates, Evening Entertainment – Conference, Dinner at The National Museum</td>
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<tr>
<td><strong>SATURDAY 6 SEPTEMBER</strong></td>
<td>Sponsored Symposia, Plenary Sessions, Affiliated Meetings</td>
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For full programme details please visit: www.wccs2014.org/scientific_programme
Plenary Speakers

Sarah Arron (US)  
Surgical management of difficult skin cancers and high risk patients

Peter Boyle (France)  
Global changes in cancer epidemiology

John Carucchi (US)  
Dendritic pathways and skin cancer

Rachael Clark (US)  
T-cells in skin cancer

Carolyn Compton (US)  
Biomarkers and skin cancer

Antonio Cozzio (Switzerland)  
The immune biology of cutaneous lymphomas

Michael Detmar (Switzerland)  
Lymphangiogenesis and angiogenesis in skin cancer

Paolo Dotto (Switzerland)  
Notch signalling and skin cancer

Alexander Eggermont (Netherlands)  
Targeted treatments and immunotherapy developments for melanoma

Ilora Finlay (UK)  
Emergencies in advanced skin cancer

Denise Galloway (US)  
DNA and polyoma viruses in skin cancer

Ed Geissler (Germany)  
Immunosuppression and skin cancer

Adèle Green (UK)  
A global picture of skin cancer

Adrian Hayday (UK)  
Fundamental molecular interactions between lymphocytes and target cells relevant to cancer

Meenhard Herlyn (US)  
Melanoma stem cells

Günter Hofbauer (Switzerland)  
Signalling pathways in skin cancer

Richard Kefford (Australia)  
Drug targets in melanoma

David Lane (US)  
Cyclotherapy for p53

Richard Marais (UK)  
Basic signalling mechanisms

Véronique del Marmol (Belgium)  
The European Skin Cancer Campaign

Grant McArthur (Australia)  
Targeting KIT mutations

Andrew Morris (UK)  
The role of informatics in cancer

Ervin Epstein (US)  
Hedgehog signalling and targeting therapies for non-melanoma skin cancer

Jonathan Rees (UK)  
Skin cancer diagnosis and treatment: shining light into dark places

Darrell Rigel (US)  
Skin cancer prevention in North America

Perry Robins (US)  
The need for skin cancer prevention and the role of the Skin Cancer Foundation

Caroline Robert (France)  
Immunological therapy for melanoma

Martin Röcken (Germany)  
Driving melanomas back to naevi

Dennis Roop (US)  
Squamous cell carcinogenesis

Thomas Schwarz (Germany)  
Photocarcinogenesis, UVA and skin cancer

Craig Sinclair (Australia)  
Skin cancer trends and the efficacy of public relation campaigns in Australasia and worldwide

Fernando Stengel (Argentina)  
Skin cancer prevention in South America

Fernando Stengel (Argentina)  
The hierarchy of strategies for photoprotection

Christian Surber (Switzerland)  
The role of the media in skin cancer prevention campaigns – distortion or promotion?

Fiona Watt (UK)  
Epithelial stem cells and skin cancer
Call for Abstracts

The Scientific Committee invites authors to submit abstracts for consideration for inclusion in the programme. Abstracts will be considered for the award of one of a number of generous educational grants of €1000 each from the European Academy of Dermatology and Venereology (EADV), if indicated where requested on the submission form. Please note that only electronic submission will be accepted.

All abstracts should be submitted in English online through the WCCS 2014 website: www.wccs2014.org/abstracts/

• ABSTRACT SUBMISSION OPENS: 19 December 2013
• DEADLINE FOR ABSTRACT SUBMISSION: 31 March 2014
• NOTIFICATION OF SUBMISSION OUTCOME: 01 May 2014

PREPARATION OF YOUR ABSTRACT
1. Abstracts must be submitted in English
2. A blind selection process will be used.
   No identifying features such as names of authors, hospitals, medical schools, clinics or cities may be listed in the title or text of the abstract. The names of authors and their affiliations (institutions) will be registered separately when submitting the abstract online.
3. The abstract material must be original and not have been previously presented or published.
4. The title should be as brief as possible, without abbreviations and sufficient to indicate clearly the nature of the study.
5. The abstract should be structured using the following subheadings:
   Introduction and Objectives: clearly state the purpose of the study
   Materials and Methods: describe precisely the selection of observations or experimental subjects
   Results: describe the results in a logical sequence
   Conclusions: emphasise new and important aspects of the study and the conclusions that may be drawn from them
6. The size of the abstract is limited to 400 words, including title, body of abstracts, spaces, tables and graphics. The submission system will automatically calculate the abstract size and not allow submissions not conforming to size requirements.
7. Use generic, not commercial drug names.

Scientific Information

OFFICIAL LANGUAGE
English will be the official language of the meeting. No simultaneous translation will be provided.

ORAL PRESENTATIONS
Computer projection facilities only will be available in the meeting rooms. Presenting authors will receive all technical information and details prior to the congress to ensure the smooth running of sessions.

SESSION TYPES
Sessions of different formats will cover all fields of skin cancer.

The following sessions will be scheduled throughout the duration of the congress and will be available to all registered participants:
• Plenary Lectures
• Concurrent Sessions
• Symposia

CME ACCREDITATION
The meeting is approved for recognition by the Continuing Professional Development (CPD) scheme of the Royal Colleges of Physicians of the UK.

E- POSTER EXHIBITION
The e-poster exhibition will be located within the exhibition hall, showing all accepted posters.
Social Programme

Edinburgh’s superb qualities provide major opportunities for the social programme of the XV World Congress on Cancers of the Skin. With magnificent theatres, castles, international concert halls, national museums and galleries, the congress organisers have developed a social programme to suit all delegates and accompanying persons.

**WEDNESDAY 3 SEPTEMBER 2014 • 19.30-21.00 WELCOME RECEPTION**
The Welcome Reception will be held at the Conference Centre following the Opening Ceremony, where delegates will be offered complimentary drinks and light refreshments.

**FRIDAY 5 SEPTEMBER 2014 • 17.30-23.30**
**TICKETS: £60 PER PERSON (REDUCED FEE FOR TRAINEES - £30.00)**
**CONFERENCE DINNER**
This splendid event will be held at the National History Museum, Edinburgh, considered by many to be Scotland’s finest example of Victorian architecture, and the Connect Gallery of the National Museum.

Tours & Excursions

Scotland is one of the most beautiful and historically fascinating countries in the world. From the gentle rolling hills of Dumfries and Galloway to the awe-inspiring peaks of the Cairngorms in the Highlands by way of Edinburgh’s genteel Georgian townhouses, the variety of country’s tourist attractions always amazes and impresses visitors.

For those who wish to explore Edinburgh and Scotland further, a range of tours, excursions and sporting attractions is offered. For more information, visit www.edinburgh.org/see-do/
## Registration and General

Registration will open 31st January 2014

<table>
<thead>
<tr>
<th>Delegate Type</th>
<th>On or before 2 June 2014</th>
<th>After 2 June 2014 and before 11 August 2014</th>
<th>11 August onwards, or on-site</th>
</tr>
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<tbody>
<tr>
<td>Standard</td>
<td>UK £450.00</td>
<td>UK £550.00</td>
<td>UK £600.00</td>
</tr>
<tr>
<td>Reduced rate (applies to Students, Nurses and Scientists)</td>
<td>UK £190.00</td>
<td>UK £250.00</td>
<td>UK £300.00</td>
</tr>
<tr>
<td>One day registration</td>
<td>UK £200.00</td>
<td>UK £225.00</td>
<td>UK £250.00</td>
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<tr>
<td>Reduced rate one day registration (applies to Students, Nurses and Scientists)</td>
<td>UK £100.00</td>
<td>UK £125.00</td>
<td>UK £150.00</td>
</tr>
</tbody>
</table>

Registration fees and accommodation payments will be in British pounds sterling (£, GBP) only.

Register your interest for this meeting at wccs2014@bad.org.uk

Please find enclosed the registration booking form, or else please book online at:

www.wccs2014.org/registration/

FOR ALL GENERAL ENQUIRIES ABOUT WCCS2014, PLEASE EMAIL wccs2014@bad.org.uk
With over 25,000 beds in Edinburgh and the surrounding Lothians, a wide choice of accommodation is available, from centrally located good quality budget hotels through to more luxurious boutique hotels and five-star international brands. The Edinburgh Convention Bureau is handling all accommodation bookings on behalf of the congress organisers. For further information and booking, please visit www.wccs2014.org/accommodation/

For any further queries regarding accommodation, please contact:
Edinburgh Convention Bureau, 1A Glenfinlas Street, Edinburgh EH3 6AQ
Tel: +44 (0)131 473 3874  Email: bookings@conventionedinburgh.com
www.wccs2014.org/accommodation/
DELEGATE INFORMATION
Title:______ First name: ___________________Last name:____________________________
Name:________________________________________________________________________
(as you would like it to appear on your delegate badge)
Town/City and Country:__________________________________________________________
(as you would like it to appear on your delegate badge)
Address_______________________________________________________________________
Town/City: ________________________County/State:________________________________
Postcode/ Zip Code: ______________________Country:_______________________________
Tel no: __________________________________Fax no:_______________________________
Email:___________________________________
Dietary Requirements:___________________ Special Requirements:_____________________

REGISTRATION INFORMATION
Full Delegate Rates On or before 2 June 2014 After 2 June and before 11 August 2014 11 August 2014 onwards or on-site
Standard ☐ UK £450.00 ☐ UK £550.00 ☐ UK £600.00
Reduced rate* Applies to: Students, Nurses, Scientists ☐ UK £190.00 ☐ UK £250.00 ☐ UK £300.00

Day Delegate Rate On or before 2 June 2014 After 2 June and before 11 August 2014 11 August 2014 onwards or on-site
Standard Wed 3 Sept ☐ UK £200 Wed 3 Sept ☐ UK £225 Wed 3 Sept ☐ UK £250
Thur 4 Sept ☐ UK £200 Thur 4 Sept ☐ UK £225 Thur 4 Sept ☐ UK £250
Fri 5 Sept ☐ UK £200 Fri 5 Sept ☐ UK £225 Fri 5 Sept ☐ UK £250
Sat 6 Sept ☐ UK £200 Sat 6 Sept ☐ UK £225 Sat 6 Sept ☐ UK £250
Reduced rate* Applies to: Students, Nurses, Scientists Wed 3 Sept ☐ UK £100 Wed 3 Sept ☐ UK £125 Wed 3 Sept ☐ UK £150
Thur 4 Sept ☐ UK £100 Thur 4 Sept ☐ UK £125 Thur 4 Sept ☐ UK £150
Fri 5 Sept ☐ UK £100 Fri 5 Sept ☐ UK £125 Fri 5 Sept ☐ UK £150
Sat 6 Sept ☐ UK £100 Sat 6 Sept ☐ UK £125 Sat 6 Sept ☐ UK £150

* Applications should be accompanied by a letter from their head of department confirming eligibility

ACCOMPANYING PERSON
The registration fee includes access to the Exhibition and Welcome Reception.
☐ Accompanying person - fee £50.00
Please provide details of the accompanying person attending:
Title:_____ First name: ____________________Last name:___________________________

INVITATION TO ATTEND
Do you require an invitation (for those who need to obtain a visa or permission to attend)?
☐ YES  ☐ NO

SUSTAINABILITY
Delegates are encouraged to bring their own bags in an effort to reduce waste.
☐ Please tick here if you require a delegate bag
AFFILIATED MEETINGS
Please indicate if you plan to attend affiliated meetings on:
☐ Wednesday 3 September
☐ Saturday 6 September

ABSTRACT SUBMISSION AND TRAVEL FELLOWSHIP
☐ Please indicate if you plan to submit an abstract
☐ If my abstract is accepted, I wish to apply for an educational grant (only applicable to reduced rate applicants)

SOCIAL PROGRAMME
Please indicate which events you wish to attend:

Welcome Reception, 3 September 2014, Edinburgh International Conference Centre
☐ I would like to attend the Welcome Reception
☐ I require a ticket for my accompanying person

Conference Dinner, 6 September 2014, National Museum of Scotland
☐ I would like to attend the Conference Dinner - £60.00
☐ Reduced cost for trainees - £30.00
☐ I would like an additional ticket at the cost of £60.00

Dietary Requirements:___________________________________________________________

PAYMENT
Please calculate total cost and indicate method of payment below.

TOTAL COST UK £___________
☐ Cheque

Must be in pounds sterling (£,GBP), drawn on a UK bank and made payable to: The British Association of Dermatologists
☐ Visa ☐ MasterCard ☐ Card Number: ___________________________
Expiry Date: ___________ Security number: ___________

Cardholder’s name: ___________________________ Total amount to be debited: UK £___________
Cardholder’s signature: ___________________________ Date: ___________

The Organising Secretariat will not disclose your contact details to a third party. Information on this booking form will be held on our database to facilitate any future bookings and inform you of other events if wished. However, please tick this box if you do not wish information supplied to be used in this way.

PLEASE RETURN ALL COMPLETED REGISTRATION FORMS AND PAYMENT TO:
Organising Secretariat, World Congress on Cancers of the Skin 2014
British Association of Dermatologists
4 Fitzroy Square, London W1T 5HQ, UK
Tel: +44 (0)20 7391 6343 Fax: +44 (0)20 7388 0487
Email contact: wccs2014@bad.org.uk

REGISTRATION CANCELLATION
A refund of the registration fee paid, less a £25.00 handling fee, will be made if a cancellation is received in writing on or before Friday 20th June 2014 (as date stamped/post marked). A 50% refund, less the handling fee, will be made if a cancellation is received in writing on or before Friday 1st August 2014 (as date stamped/post marked). No refunds will be made after this date.

DELEGATE CONTRACT
All attendees at meetings and events organised by the British Association of Dermatologists may read the Delegate Contract available on the BAD website prior to the meeting. You are also advised to take out travel insurance if needed, in which case please see www.bad.org.uk/ces
Exhibition

Companies are offered the opportunity to have an exhibition stand at the XV World Congress on Cancers of the Skin within the Edinburgh International Conference Centre. The benefits of exhibiting include access to delegates during all breaks, the opening reception and other allocated times. The exhibition booths, as shown in the plan below, will be open for the duration of the meeting over four days.

For further information please contact the British Association of Dermatologists via wccs2014@bad.org.uk or complete and return the exhibitor application form on the following page.
Exhibition Space Application Form

EXHIBITOR DETAILS
Company: ____________________________
Contact Name: _______________________
Address: ______________________________
______________________________________
______________________________________
______________________________________
Tel: ___________________________________
Fax: __________________________________
E-mail: _______________________________

STAND TYPE
Please indicate the type of stand you plan to have at the exhibition:
[ ] CUSTOM BUILD
[ ] SPACE ONLY

STAND REQUIREMENTS
Please list below the stand space(s) you require. The minimum space available for purchase is 4m². Multiple adjoining spaces can be booked. Spaces are allocated in accordance with the procedure set out in the attached terms and conditions. If all of your choices have been booked, we will contact you by telephone to arrange a new site. Otherwise we will write and confirm your booking. We will endeavour to accommodate any special requirements.

PLEASE TRY AND CHOOSE SPACES IN DIFFERENT AREAS TO AVOID DISAPPOINTMENT.
1st Choice ____________________________
2nd Choice ___________________________
3rd Choice ____________________________
4th Choice ____________________________

Please note stands ‘P’, ‘G’ or ‘S’ are reserved for Platinum, Gold and Silver sponsors only.

SPACE COST

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Number of m² (minimum 4m²)</th>
<th>Total Space Cost</th>
<th>VAT @ 20%</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell scheme / Space Only</td>
<td>£500 per m²</td>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
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25% Deposit
(25% of total cost of space + VAT)

£

On acceptance of this application by Conference & Event Services from the British Association of Dermatologists, an invoice will be issued for the non-refundable deposit, which is payable within 30 days of the date of the invoice. The balance of the total cost will be invoiced on 1st June 2014. Applications accepted on or after 1st June 2014 will be invoiced for the total cost of space plus VAT for payment within 30 days of the date of that invoice.

SIGNATURE
I agree to pay the total cost as outlined above.
I have read, understood and accept the Terms and Conditions (available upon request).
I have retained a copy of this Space Application Form for my own records.

Signed: ________________________________
Name (print): ___________________________
For and on behalf of: ___________________
Position: ______________________________
Date: _________________________________

We will use the information on this form (including personal contact details) to process your application and contact you regarding the organisation of the event. We will keep this information on our database and may use it to contact you in the future for marketing purposes. We may also disclose it to third parties such as our appointed contractors. However, if you do not wish us to retain your personal details for marketing purposes or to disclose them to third parties please tick here [ ]

Please return the completed form to
PCO – PROFESSIONAL CONFERENCE ORGANISER
British Association of Dermatologists
4 Fitzroy Square, London, W1T 5HQ
United Kingdom
Please return form via EMAIL to: wccs2014@bad.org.uk